

Jenna Hutzler

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Education

Savannah College Of Art & Design
Master of Fine Arts, 2016
Graphic Design

SUNY College at Buffalo
Bachelor of Fine Arts, 2013
Communication Design

Lorenzo De' Medici
Study Abroad, 2011

Volunteer

SPCA Paws for Love
Therapy Dog Training

Homespace Corporation

Skills

Adobe Creative Suite
Email Marketing
Google Analytics
Google Workspace
Graphic Design
Leadership
Project Management
Social Media Advertising
Social Media Management
Squarespace
Wordpress

Experience

Project Manager

Parkway Digital, October 2018 - Present

Manage web projects and social media accounts. Optimize marketing strategies while maintaining positive client relationships.

Graphic Designer

Parkway Digital, May 2016 - October 2018

Design websites, print materials, and digital ads. Coordinate email marketing campaigns and content calendars.

Leadership Buffalo, Rising Leaders

Class of 2018

Practiced servant leadership through experiential learning.

Buffalo Women's Rugby Club

Team Captain and Board President, 2016 - Present

Annual fundraising and volunteer events for numerous community initiatives, and 2019 Midwest Championship.

Project Manager

Savannah College of Art & Design, Spring 2015

Executed a large scale community project in partnership with Hewlett-Packard through the Collaborative Learning Center.

Honors

Graphis New Talent Annual, 2016
Interactive Design, Merit Award

Savannah College of Art & Design, 2016
HOW Design Student Representative

James Lombardo Senior Award for Excellence in the Arts
SUNY College at Buffalo, Honoree

Connect

[linkedin.com/in/jenna-hutzler/](https://www.linkedin.com/in/jenna-hutzler/)